

# COM ITEM #7

April 18, 2023

REPORT NO. 2023-01

## **REPORT BY THE COUNTY EXECUTIVE MAKING AN APPOINTMENT TO THE WESTERN RACINE COUNTY SEWERAGE DISTRICT COMMISSION**

To the Honorable Members of the Racine County Board of Supervisors:

A term will expire on the Western Racine County Sewerage District Commission on May 31, 2023, creating a vacancy. Therefore, to fill this vacancy, I am appointing the following individual, for a term to expire on May 31, 2028:

### **MICHAEL ROBERTSON**

133 Riverview Drive  
Waterford, WI 53185

Mr. Robertson has demonstrated exceptional skills in business management and has a proven track record of overseeing operations with multi-million-dollar budgets.

Mr. Robertson is a resident of Waterford, Wisconsin and has a Bachelor of Science in Business from the University of Phoenix, from which he graduated with honors. Mr. Robertson is currently the owner/president of Kona Blue, Inc., where he has overseen the production, branding, packaging, marketing, and wholesale and retail sales of Sparkle Bright All-Natural Jewelry Cleaner since 2007. Sparkle Bright is sold in stores throughout the US and online in the US, Canada, and Europe. Kona Blue is also the exclusive representative of other manufacturers in online stores like Amazon, Walmart, etc. Mr. Robertson has demonstrated his ability to oversee the process of applying for and managing a Wisconsin state run program (Family Care) that provided \$2.5M in annual revenue for an assisted living company. He also saved a business \$450K over seven years by evaluating and re-negotiating outside vendor contracts. He is currently working with the Wisconsin Economic Development Corporation (WEDC) and the Department of Commerce US Commercial Service (USCS) to support Sparkle Bright's further expansion into new international markets. I believe that Mr. Robertson's business experience, expertise in financial management, and his ability to effectively negotiate and manage projects will be valuable assets to the Western Racine County Sewerage District Board.

I ask that you confirm this appointment.

Sincerely,

Jonathan Delagrave  
County Executive