

**COUNTY OF RACINE
FINANCE & HUMAN RESOURCES COMMITTEE**

Supervisor Don Trottier, Chairman
Supervisor Robert Miller, Vice Chairman
Supervisor John Wisch, Secretary
Supervisor Nick Demske
Supervisor Scott Maier

Supervisor Jody Spencer
Supervisor Jason Eckman
Shritha Reddy, Youth in Governance Representative
Maren DeSonia Youth in Governance Representative

*** THIS LOCATION IS HANDICAP ACCESSIBLE. If you have other special needs, please contact the Racine County Board Office, 730 Wisconsin Avenue, Racine, Wisconsin 53403 (262) 636-3571, fax (262) 636-3491 or the TTD/RELAY 1-800-947-3529. ***

DO NOT ATTEND THIS MEETING if you are experiencing any of these symptoms or if you have been in contact with anyone with these symptoms: **shortness of breath or difficulty breathing, cough, chills, nasal congestion, sore throat, fatigue, loss of sense of taste or smell, fever greater than 100.4.**

*****AMENDED***
NOTICE OF MEETING OF THE
FINANCE AND HUMAN RESOURCES COMMITTEE**

DATE: **WEDNESDAY February 8, 2023**

TIME: **Immediately following the adjournment of the Special ARPA Advisory Committee meeting beginning at 5 p.m.**

PLACE: **IVES GROVE OFFICE COMPLEX
AUDITORIUM
14200 WASHINGTON AVENUE
STURTEVANT, WISCONSIN 53177**

1. Convene Meeting
2. Chairman Comments – Youth in Governance/Comments
3. Public Comments
4. Approval of Minutes from the January 18, 2023, committee meeting – Action of the Committee only
5. Transfers
 - a. Human Services – Hope Otto – Authorization of a new ARPA project for Burlington Transitional Living Center and transfer of \$330,000 within the ARPA 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the February 14, 2023, County Board Meeting.
 - b. County Executive – Jonathan Delagrave – Authorization of a new ARPA project for Uniquely Wisconsin, contract with Discover MediaWorks, and transfer of \$60,000 within the ARPA 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the February 14, 2023, County Board Meeting.

6. ***Public Works Development Services – Julie Anderson – Consider resolution by PWWF Committee authorizing the acceptance of 2022-2023 Snowmobile Grant from the Department of Natural Resources and approval of the corresponding fiscal note. – Action of Committee only***
7. Communication & Report Referrals from County Board Meeting:

a. Bankruptcy items:

Type of Action:	Person/Persons
Chapter 13 Notice of Case	Jordan Zahn, Oscar J Wells, Daniel and Nicole Miles, Daniel and Lynn Peterman, Jason and Jeanna Lowman, Jerry F Bates
Chapter 13 Order of Discharge	Briana D King,
Chapter 13 Plan	Jordan Zahn,
Chapter 13 Order Confirming Plan	Cintya P Alvarez, Eric P Lawrence,
Chapter 13 Order Dismissing Case	Latoya M Jackson, Dieter and Sharon Kreuzpaintner,
Chapter 13 Notice and Motion to Dismiss Confirmed Plan	Noelle C Goodwin, Michael R Beaty, Andres and Jazmin Andrade, Dale G Easley, Diana L Haschker,
Chapter 13 Notice of Request to Amend Unconfirmed Plan	Jeffrey Urquhart,
Chapter 13 Order Modifying Confirmed Plan	Frank and Grace Allesxandro,
Chapter 7 Order of Discharge	Julianne Serrato, Brandon and Daja Carroll, Charles Freeman,

b. Foreclosures

Attorney	Lender	Person/Persons	Amt owed County
Robert M. Piette	BMO Harris Bank, N.A.	Kevin Andres Samaniego	\$3,264.96

- c. Section 893.80 Notice of Circumstance of Claim against Racine County by Schoone, Leuck, Kelley and Pitts on behalf of Wendy and James Cicon.

8. Staff Report – No Action Items.
- Finance & Human Resources Committee – Next Meeting will be February 22, 2023.
9. Adjournment

FINANCE & HUMAN RESOURCES COMMITTEE ACTION ONLY

Requestor/Originator Finance & Human Resources Committee

Committee/Individual Sponsoring: Finance & Human Resources Committee

Date of Committee Meeting: 2/8/2023

**Signature of Committee Chairperson
/Designee:** _____

Description: Minutes from the January 18, 2023 FHR Meeting

County Board Supervisors
Action: Approve
 Deny

Youth In Governance
 Approve
 Deny

FINANCE AND HUMAN RESOURCES COMMITTEE MEETING
Wednesday, January 18, 2023

IVES GROVE OFFICE COMPLEX
AUDITORIUM
14200 WASHINGTON AVENUE
STURTEVANT, WISCONSIN 53177

Meeting attended by: Chairperson Trottier, Supervisors Eckman, Maier, Miller, Spencer and Wisch, Youth in Governance Representatives DeSonia and Reddy Finance Director Gwen Zimmer, Human Resources Director Sarah Street, County Executive Jonathan Delagrave

Supervisors in attendance: Supervisor Harmon

Other attendees: County Treasurer Jeff Latus, Human Services Director Hope Otto, Health Officer Jeffrey Langlieb, Deputy Superintendent Andrew Kallenbach, Corporation Counsel Michael Lanzdorf

Excused: Supervisor Nick Demske

Agenda Item #1 – Convene Meeting

Meeting Called to Order at 5:00 p.m. by Chairman Trottier.

Agenda Item #2 – Youth in Governance/Comments

Youth in Governance statement was read by Youth Representative DeSonia.

Agenda Item #3 – Public Comments

There were no public comments.

Agenda Item #4 – Approval of Minutes from the January 4, 2023 committee meeting

Action: Approve the minutes from the January 4, 2023, committee meeting

Motion Passed: Moved: Supervisor Wisch. Seconded by Supervisor Maier. Vote: All Ayes No Nays. Advisory Vote: All Ayes, No Nays.

Agenda Item #5 – Finance Department – Gwen Zimmer – Racine County 4th Quarter 2022 Investment Report (Staff from DANA Investments will be available to discuss the materials) – 2022 - Report

Action: Accept the 2022 4th Quarter Investment Report and send to County Board without objection.

Chairman Trottier requested the report be shared with the County Board.

Agenda Item #6– Racine County Economic Development Corporation – Andrea Safedis – Status of the Racine County Matching Grant Program – Year End 2022 – Action of the Committee Only:

Action: Receive and file by unanimous consent.

Chairman Trottier requested the report be forwarded to the County Board.

FINANCE AND HUMAN RESOURCES COMMITTEE MEETING
Wednesday, January 18, 2023

Agenda Item #7 – County Treasurer – Jeff Latus – Sale of two (2) In Rem Properties at Parcel #276-000008686000, 1211 Twelfth Street and #276-000003707000, 919 Ninth Street, via over-the-counter sale.

Action: To authorize the sale of two (2) In Rem Properties at Parcel #276-000008686000, 1211 Twelfth Street and #276-000003707000, 919 Ninth Street, via over-the-counter sale.

Motion Passed: Moved: Supervisor Wisch. Seconded by Supervisor Maier. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

Agenda Item #8 – Transfers.

- a. **Human Services – Hope Otto – Authorize a new project for training through the Correction Institute at the University of Cincinnati and transfer of \$27,000 within the Human Services Department 2023 Budget – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.**

Action: To authorize a new project for training through the Correction Institute at the University of Cincinnati and transfer of \$27,000 within the Human Services Department 2023 Budget – 2023 – Resolution – Action Requested: 1st Reading at the January 23, 2023, County Board Meeting.

Motion Passed: Moved by Supervisor Maier. Seconded by Supervisor Wisch. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

- b. **Human Services – Hope Otto – Authorize acceptance of a WI Department of Children and Families grant in the amount of \$120,758 and transfer of funds within the Human Services Department 2023 Budget – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.**

Action: To authorize acceptance of a WI Department of Children and Families grant in the amount of \$120,758 and transfer of funds within the Human Services Department 2023 Budget – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Motion Passed: Moved by Supervisor Wisch. Seconded by Supervisor Miller. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

- c. **Human Services – Hope Otto – Authorize acceptance of a Public Health Infrastructure Grant with WI Department of Health Services in the amount of \$318,250 and transfer within the Human Services Department 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.**

Human Services Director Hope Otto and Health Officer Jeffrey Langlieb presented this item.

Action: To authorize acceptance of a Public Health Infrastructure Grant with WI Department of Health Services in the amount of \$318,250 and transfer within the Human Services Department 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

FINANCE AND HUMAN RESOURCES COMMITTEE MEETING
Wednesday, January 18, 2023

Motion Passed: Moved by Supervisor Maier. Seconded by Supervisor Miller Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

- d. **Human Services – Hope Otto – Authorization of the creation of a new salary grade N126, elimination of 1 FTE N60 Facility Support Specialist and 2 FTE N125 Y&F Case Managers, creation of 1 FTE E60 Social Work Supervisor, 2 FTE N126 Y&F Social Workers, and 1 FTE N126 Youth Care Counselor, effective 2/25/2023, and transfer of \$105,587 within the Human Services Department 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.**

Action: To authorize the creation of a new salary grade N126, elimination of 1 FTE N60 Facility Support Specialist and 2 FTE N125 Y&F Case Managers, creation of 1 FTE E60 Social Work Supervisor, 2 FTE N126 Y&F Social Workers, and 1 FTE N126 Youth Care Counselor, effective 2/25/2023, and transfer of \$105,587 within the Human Services Department 2023 Budget. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Eckman. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

Agenda Item #9 – Corporation Counsel – Michael Lanzdorf – Authorize a multi-year service agreement with Cornerstone Detention Products, Inc. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Deputy Superintendent Andrew Kallenbach presented this item.

Action: To authorize a multi-year service agreement with Cornerstone Detention Products, Inc. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Motion Passed: Moved by Supervisor Wisch. Seconded by Supervisor Maier. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

Agenda Item #10 – Corporation Counsel – Michael Lanzdorf – Authorization to update the seasonal salary grade, add new seasonal salary grades, and creation of Pooled Seasonal Concession Attendant, Pooled Seasonal Guest Service Attendant, Pooled Seasonal Attendant Supervisor, and Pooled Seasonal Aquatic Supervisor, effective 02/25/2023. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Human Resources Director Sarah Street presented this item.

Action: Authorization to update the seasonal salary grade, add new seasonal salary grades, and creation of Pooled Seasonal Concession Attendant, Pooled Seasonal Guest Service Attendant, Pooled Seasonal Attendant Supervisor, and Pooled Seasonal Aquatic Supervisor, effective 02/25/2023. – 2023 – Resolution – Action Requested: 1st Reading at the January 24, 2023, County Board Meeting.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Maier. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

FINANCE AND HUMAN RESOURCES COMMITTEE MEETING
Wednesday, January 18, 2023

Agenda Item #11 – Finance Department – Gwen Zimmer – 2022 4th Quarter Racine County Accepted Donations – 2022 – Report.

Action: To accept 2022 4th Quarter Racine County Accepted Donations – 2022 – Report.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Wisch. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

Agenda Item #12 – Communication & Report Referrals from County Board Meeting:

Action: Receive and file items a – b.

Motion Passed: Moved by Supervisor Maier. Seconded by Supervisor Miller. Vote: All Ayes, No Nays. Advisory Vote: All Ayes, No Nays.

The Youth in Governance Representatives were excused from the meeting at this time.

Agenda Item #12 – Closed Session – IT IS ANTICIPATED THAT THE FINANCE AND HUMAN RESOURCES COMMITTEE WILL MEET IN A CLOSED SESSION PURSUANT TO SECTION 19.85 (1)(g) OF THE WISCONSIN STATE STATUTES TO DISCUSS WITH ELGAL COUNSEL CLAIMS AGAINST RACINE COUNTY: 1) JOE SCHENK, 2) CHRSTINE POLZIN, AND 3) RONALD T. CHIMKA.

Action: To go into closed session at 6:10 p.m.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Wisch. Motion passed by a unanimous roll call vote:

Agenda Item #12a – Regular Session.

Action: To reconvene into regular session at 6:30 p.m.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Eckman. Vote: All Ayes, No Nays.

Action: To approve the claim settlement with Ronald T. Chimka in the amount of \$550.00 and the claim settlement with Joe Schenk in the amount of \$2,713.47.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Eckman. Vote: All Ayes, No Nays.

Action: To Deny the claim settlement with Christine Polzin in the amount of \$485.00.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Wisch. Vote: All Ayes, No Nays.

Agenda Item #14 – Staff Report – No Action Items.

- a. Finance & Human Resources Committee – Next Meeting will be February 8, 2023.

Agenda Item #15 – Adjournment.

FINANCE AND HUMAN RESOURCES COMMITTEE MEETING
Wednesday, January 18, 2023

Action: Adjourn the meeting at 6:32 p.m.

Motion Passed: Moved by Supervisor Miller. Seconded by Supervisor Wisch. Vote: All Ayes, No Nays.

YEAR	<u>2022</u>	<input checked="" type="checkbox"/>	Resolution Request
		<input type="checkbox"/>	Ordinance Request
		<input type="checkbox"/>	Report Request

Requestor/Originator: Human Services Department

Person knowledgeable about the request who will appear and present before the Committee and County Board (2nd Reading) Hope Otto
 If a person is not in attendance the item may be held over.

Does the County Executive know of this request: Yes

If related to a position or position change, Does the Human Resources Director know of this request: N/A

Does this request propose the expenditure, receipt or transfer of any funds? Yes
 If the answer is "YES". A fiscal note is required. If Fiscal Note is not created by Finance, send to Finance & Budget Manager before it goes to Committee.

Committee/Individual Sponsoring: Finance and Human Resources Committee

Date Considered by Committee: 2/8/2023 Date of County Board Meeting to be Introduced: 2/14/2023

1st Reading: 1st & 2nd Reading: *

* If applicable, include a paragraph in the memo explaining why 1st and 2nd reading is required.

Signature of Committee Chairperson/Designee: _____

SUGGESTED TITLE OF RESOLUTION/ORDINANCE/REPORT:

Authorization of a new ARPA project for Burlington Transitional Living Center and transfer of \$330,000 within the ARPA 2023 Budget.

The suggested title should contain what the Committee is being asked to take action on (ex: Authorize, Approve) . If the action includes a transfer this must be included in the title.

SUBJECT MATTER:

The attached memo describes in detail the nature of resolution /ordinance /report and any specific facts which you want included in resolution/ordinance/report must be attached.

If requesting a multi year contract a copy of the contract or draft contract must be attached

Any request which requires the expenditure or transfer of funds must be accompanied by a fiscal note that shows the specific amount being transferred and the account number from which these funds will be taken and to which they will be transferred.

THIS FORM MUST BE FILLED OUT COMPLETELY PRIOR TO YOUR APPEARANCE BEFORE A COMMITTEE.

ACCOUNT NAME	ACCOUNT NUMBER	CURRENT BUDGET	CURRENT BALANCE	TRANSFER	BUDGET AFTER TRANSFER	BALANCE AFTER TRANSFER
ARPA RACINE COUNTY						
ARPA EXPENSE	16200000.400000	21,531,060	21,531,060	(330,000)	21,201,060	21,201,060
TOTAL SOURCES				<u>(330,000)</u>		
ARPA RACINE COUNTY						
CONTRACTED SERVICES	16200000.404500 New ARPA Project	0	0	330,000	330,000	330,000
TOTAL USES				<u>330,000</u>		
				<u><u>0</u></u>		

FINANCE COMMITTEE RECOMMENDATION

After reviewing the Resolution/Ordinance and fiscal information supplied, your Finance Committee recommends FOR--AGAINST adoption.
REASONS

FOR	AGAINST

January 18, 2023

TO: Don Trottier
Chairman, Finance Committee

FROM: Hope Otto
Human Services Director

RE: Capital Support for Transitional Living Center

TLC's mission is to provide individuals temporary shelter and basic necessities, while assisting them in developing the skills to be self-sufficient, gainfully employed, and live independently. It is the vision of TLC to ensure homeless persons in Western Racine County have access to safe shelter and services as they transition back into the community.

In 2004, TLC built a shelter in Burlington that accommodated 16 individuals per night. This shelter was built above an existing non-profit Love, Inc. At the time, TLC entered into an agreement with Love to utilize space above their business. TLC used donor funds and built a 3000 square foot shelter. TLC and Love had a lease agreement for the past 17 years. In September of 2021, Love notified that the lease would not be extended past July 1, 2022. After months of looking for new space, TLC entered into a lease agreement with Women's Resource Center (WRC) to occupy a building they owned in Kansasville.

TLC has spent their own limited financial resources for building upgrades. The expenses for the roof and furnaces have exceeded their available funds. Unfortunately, the condition of the roof and furnace will no longer allow for deferred maintenance. There is significant leaking which is causing damage to the ceiling, walls and floors in several of the rooms. There are furnaces that are original to the building. After extensive consult, it has been deemed that repairs will not fix the issues and replacement is necessary.

TLC views this new space as one that will be long term and feels investing in installing a new roof and updating the furnaces will not only benefit the longevity of the building but will allow TLC to continue to house the homeless. TLC is the only homeless shelter in Western Racine County and is a vital service to our most vulnerable residents. As a result, I support allocating funding from ARPA to help pay for the costs of the new roof and new furnaces.

Sincerely,

Hope Otto, Director
Racine County Human Services Department

ARPA Funding Application

Row 28

Project Name	Homeless Shelter
Type of Request	
Funding Area	Community Impact
Organization Name	BURLINGTON TRANSITIONAL LIVING CENTER INC
Department	Homeless Shelter
Address	23303 Church Road Kansasville, WI 53139
Primary Contact	Cristen Chaffee
Title	Executive Director
Email	tlcshelterdirector@gmail.com
Federal Tax Identification Number (if applicable)	[REDACTED]
DUNS number (if applicable)	[REDACTED]
Project Mission or Statement of Purpose	TLC's mission is to provide individuals temporary shelter and basic necessities, while assisting them in developing the skills to be self-sufficient, gainfully employed, and live independently. It is the vision of TLC to ensure homeless persons in Western Racine County have access to safe shelter and services as they transition back into the community. We look to provide services that are client focused, effective and delivered with dignity and respect. TLC believes in the importance of collaborative efforts to meet the needs of the homeless population, with much focus on identifying gaps in services, prevention and raising awareness.
Total Project Cost	334,268.00
ARPA Funds Requested	330,000.00
County Levy Requested	
Other Match	TLC has applied for \$50,000 from WHEDA towards this project. Decision will be announced in December of 2022. If TLC would be granted the \$50,000 then the ask for ARPA funds would be decreased by that amount.
Project Description	In 2004, TLC built a shelter in Burlington that accommodated 16 individuals per night. This shelter was

5a-4

built above an existing non-profit Love, Inc. At the time, TLC entered into an agreement with Love to utilize space above their business. TLC used donor funds and built a 3000 square foot shelter. TLC and Love had a lease agreement for the past 17 years. In September of 2021, Love notified TLC that the lease would not be extended past July 1, 2022. After months of looking for new space, TLC entered into a lease agreement with Women's Resource Center (WRC) to occupy a building they owned in Kansasville. This building was originally owned by the Milwaukee Archdiocese and operated as an elementary school. The building was built in 1958. The building maintains many of its original features, however, changes were made to change the zoning to accommodate sheltering the homeless. TLC has spent financial resources on several updates on the building yet the roof and furnaces remain untouched. There is significant leaking which is causing damage to the ceiling, walls and floors in several of the rooms. There are furnaces that are original to the building, as well. Repairs have not been able to fix these issues. TLC sees this new space as one that will be long term and feels investing in installing a new roof and updating the furnaces will not only benefit the longevity of the building but will allow TLC to continue to house the homeless. TLC is asking for funding from ARPA to help pay for the costs of the new roof and new furnaces.

New/Existing/Changed? Existing

ARPA Project Need

Other Programs/Organizations Addressing Need Transitional Living Center is Western Racine County's only resource solely dedicated to addressing the needs of homeless individuals and families.

How Will You Collaborate with Other Agencies? In order to provide individuals with the services needed to meet their program goals case managers must utilize supportive agencies. Staff works closely with Women's Resource Center, Racine County Human Services, Legal Action, Department of Justice, Workforce Development, local medical providers, schools, and landlords. Staff has developed a strong collaborative relationship with local employers to provide jobs to participants in the program. There is ongoing communication after the initial job offer to ensure good job performance. TLC is part of the Homelessness and Housing Alliance of Racine County which works to develop, promote and provide services for the homeless and at-risk populations. In working with the Continuum of Care for the City and County, TLC is able to collaborate with other organizations to make services needed for shelter participants more accessible.

Target Population

Municipalities All of Racine County

Internal/Community Application? External Community

Measurable Outcomes The goal for installation of the new roof and furnaces is May 1, 2023. TLC director will oversee the project and report to the board and landlord the progress of installation. The

5a-5

project will meet all current codes and permits will be obtained if needed. Once the project is complete the director will report to the board of directors the outcome and any future needs regarding the project.

Avoid Duplication of Services	TLC is vital to Burlington and the surrounding rural communities and is the only resource in Western Racine County for the homeless to receive services and shelter. Homelessness is not just an urban phenomenon but a growing rural problem, too. The participants served come from the rural community and it is beneficial for them to remain in a community they feel safe and have ties with. Changing which community they are residing in can affect their employment, the children's schooling, medical providers, current benefits, already put in place supports and their mental health. TLC is committed to continuing the mission, meeting the needs of the homeless and providing an effective program that benefits the participants and community.
One Time/Recurring?	One-Time
Select County Priorities Impacted by Your Project	Mental Health
Racine County Residents Benefitting	On average, TLC shelters over 50 individuals a year and completes over 200 referrals for families needing shelter. Those sheltered are women and children, with 60% percent being children under the age of 12. TLC staff has continued to see an increase in the number of individuals who have physical disabilities which are affecting their independence. Families entering shelter are dealing with a vast array of barriers including; untreated mental health, physical disabilities, addiction, lack of outside supports, and legal problems. Many lack basic skills in parenting, hygiene, nutrition, social skills and financial management. The individuals living at the shelter meet federal poverty guidelines and the amount of monthly income received is dependent on their income source. Income sources most seen include full and part-time employment, child support, Social Security, and W2.
ARPA Funding Categories	Services to Impacted Communities
Contingency Plan	If TLC is unable to get the project fully funded, the organization will need to review the current strategic plan and obtain approval to run a capital campaign. At this time, TLC does not have the reserves to fully fund the project. The capital campaign will require considerable financial and human resources, require thorough planning and board commitment. In addition, TLC director will need to look for other opportunities for funding for the project.
Target Populations	Homeless
True and Correct Information	<input checked="" type="checkbox"/>

Compliance with Law	<input checked="" type="checkbox"/>
Not In Default	<input checked="" type="checkbox"/>
Disclose Relevant Information	<input checked="" type="checkbox"/>
Signature	Cristen Chaffee, Executive Director
Today's Date	11/03/22
Public Health	
Negative Economic Impacts	
Services to Impacted Communities	3.11 Services for Unhoused Persons
Premium Pay	
Infrastructure	
Revenue Replacement	
Administrative	
Re-Phase Costs into County Budget	
Project Demographic Distribution	> 25% of beneficiaries are below federal poverty
Government FTEs EC	1.9
Structure/Objectives EC	2.1-2.5
Individuals Served EC	2.1-2.5
Aid Responds to COVID	EC 2.1-2.5
Structure/Objectives, Small Business EC	2.9
Small Businesses Served EC	2.9
Aid Small Business EC	2.9

**Pandemic Impact, Aid to
Travel EC 2.11-2.12**

**Assistance Responds to
COVID EC 2.11-2.12**

**Sector of Employer, Aid
to Travel EC 2.11-2.12**

**Purpose of Funds, Aid
to Travel EC 2.11-2.12**

**Rehired FTEs, Rehiring
Public Sector Staff EC
2.14**

**School District EC 3.1-
3.5**

**Sectors critical to
health/well-being EC
4.1-4.2**

**Workers served EC 4.1-
4.2**

**Employer sector for all
subawards EC 4.1-4.2**

**Increase Total Pay
above 150% EC 4.1-4.2**

**Occupations and Duties
EC 4.1-4.2**

**Premium Pay
Responsiveness EC 4.1-
4.2**

**General Revenue
Collected EC 6.1**

**Revenue Replacement
Fund Allocation EC 6.1**

**Revenue Replacement
Government Services
EC 6.1**

**Construction Start Date
EC 5**

Operations Date EC 5

Location EC 5

5a-8

**Less than \$10M,
Infra structure Project
EC 5**

**Certification,
Infrastructure > \$10M**

**Number of employees
of contractors/sub-
contractors**

**Number of Employees
Hired Directly/Third
Party**

**NPDES Permit Number
EC 5.1-5.15**

**PWS ID Number EC 5.1-
5.15**

**Speeds/pricing tiers EC
5.16-5.17**

**Speed/pricing EC 5.16-
5.17**

**Technology deployed
EC 5.16-5.17**

**Miles of Fiber EC 5.16-
5.17**

**Cost per mile EC 5.16-
5.17**

**Cost per passing EC
5.16-5.17**

**Access to standard
speeds EC 5.16-5.17**

**Access to sym speeds
EC 5.16-5.17**

**Access to min speeds
EC 5.16-5.17**

**Businesses served EC
5.16-5.17**

**Number of institution
symmetrical EC 5.16-
5.17**

**Number of Institution
Speed EC 5.16-5.17**

5a-9

NEU name

NEU DUNS number

**NEU Taxpayer
Identification Number
(TIN)**

NEU recipient number

NEU contact name

NEU address

NEU email address

NEU phone number

**NEU authorized
representative name**

**NEU authorized
representative email
address**

Initial NEU allocation

**Total NEU reference
budget**

**Initial and Subsequent
NEU allocation beyond
75%**

Payment amount(s)

Payment date(s)

**Evidence-based
intervention**

TLC uses a logic model for program development and evaluation. The TLC logic model is attached above.

YEAR	<u>2022</u>	X	Resolution Request
			Ordinance Request
			Report Request

Requestor/Originator: County Executive

Person knowledgeable about the request who will appear and present before the Committee and County Board (2nd Reading)
If a person is not in attendance the item may be held over. Jonathan Delagrave

Does the County Executive know of this request: Yes

If related to a position or position change, Does the Human Resources Director know of this request: N/A

Does this request propose the expenditure, receipt or transfer of any funds? Yes
If the answer is "YES". A fiscal note is required. If Fiscal Note is not created by Finance, send to Finance & Budget Manager before it goes to Committee.

Committee/Individual Sponsoring: Finance and Human Resources Committee

Date Considered by Committee: 2/8/2023 Date of County Board Meeting to be Introduced: 2/14/2023

1st Reading: 1st & 2nd Reading: *

* If applicable, include a paragraph in the memo explaining why 1st and 2nd reading is required.

Signature of Committee Chairperson/Designee: _____

SUGGESTED TITLE OF RESOLUTION/ORDINANCE/REPORT:

Authorization of a new ARPA project for Uniquely Wisconsin, contract with Discover MediaWorks, and transfer of \$60,000 within the ARPA 2023 Budget.

The suggested title should contain what the Committee is being asked to take action on (ex: Authorize, Approve) . If the action includes a transfer this must be included in the title.

SUBJECT MATTER:

The attached memo describes in detail the nature of resolution /ordinance /report and any specific facts which you want included in resolution/ordinance/report must be attached.

If requesting a multi year contract a copy of the contract or draft contract must be attached

Any request which requires the expenditure or transfer of funds must be accompanied by a fiscal note that shows the specific amount being transferred and the account number from which these funds will be taken and to which they will be transferred.

THIS FORM MUST BE FILLED OUT COMPLETELY PRIOR TO YOUR APPEARANCE BEFORE A COMMITTEE.

ACCOUNT NAME	ACCOUNT NUMBER	CURRENT BUDGET	CURRENT BALANCE	TRANSFER	BUDGET AFTER TRANSFER	BALANCE AFTER TRANSFER
ARPA RACINE COUNTY						
ARPA EXPENSE	16200000.400000	21,531,060	21,531,060	(60,000)	21,471,060	21,471,060
TOTAL SOURCES				<u>(60,000)</u>		
ARPA RACINE COUNTY						
CONTRACTED SERVICES	16200000.404500 New ARPA Project	0	0	60,000	60,000	60,000
TOTAL USES				<u>60,000</u>		
				<u><u>0</u></u>		

FINANCE COMMITTEE RECOMMENDATION

After reviewing the Resolution/Ordinance and fiscal information supplied, your Finance Committee recommends FOR--AGAINST adoption.
REASONS

FOR	AGAINST



Jonathan Delagrave
Office of the County Executive
730 Wisconsin Avenue
Racine, WI 53403
262-636-3273
fax: 262-636-3549
Jonathan.Delagrave@racinecounty.com

January 31, 2023

TO: Don Trottier
Chairman, Finance Committee

FROM: Jonathan Delagrave
County Executive

RE: Discover Mediaworks Partnership for Uniquely Wisconsin Campaign

Last year, Discover Mediaworks via Wisconsin Counties Association approached Racine County about participating in its Uniquely Wisconsin media campaign focused on highlighting the stories of the people, culture, and history of the state. Several counties including Washington, Marathon, Portage, and Sauk have partnered with Discover Mediaworks for their own Uniquely Wisconsin campaigns.

Uniquely Wisconsin offers a unique, multi-platform opportunity to tell the story of Racine County, its people, locations, and history. The campaign utilizes video, broadcast television, audio, podcasts, and social media to spotlight communities. Each county highlighted in the Uniquely Wisconsin program includes a two-part broadcast documentary, a streaming docuseries, social and digital stories, and an appearance on “The Cabin” podcast.

A partnership with Discover Mediaworks on a Uniquely Wisconsin campaign would give Racine County an opportunity to tell its story while promoting economic development and tourism opportunities. The total cost of the Uniquely Wisconsin campaign is \$60,000.00, and I propose allocating that total in ARPA funds for this initiative.

Sincerely,

Jonathan Delagrave
County Executive

DISCOVER WISCONSIN MEDIA/PRODUCTION NETWORK AGREEMENT

CLIENT INFORMATION			
<i>Company Name</i>	Racine County <small>(Company Name as it should appear on invoice)</small>		
<i>Billing Address</i>	730 Wisconsin Ave. <small>(Street Address)</small>		<small>(PO Box if applicable)</small>
	Racine <small>(City)</small>	WI <small>(State)</small>	53403 <small>(Zip)</small>
	<small>(Name)</small>	<small>(Title)</small>	
<i>Billing Contact</i>	<small>(Name)</small>		<small>(Title)</small>
	<small>(Phone #)</small>	<small>(Cell #)</small>	<small>(Email Address)</small>
PARTNERSHIP COST			
Total Investment			
2023: \$60,000			
Payment Terms			
<p style="text-align: center;"><u>Payment: Within thirty days of signature of marketing agreement, unless mutually agreed</u></p> <p>Payment will be made in full to fiscal agent, Wisconsin Counties Association: Wisconsin Counties Association 22 E Mifflin St. Unit 900 Madison, WI 53703</p> <p style="text-align: center;">*Price does not include sales tax (only if applicable) *</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%;"> <p>PROPOSED BY: Discover Mediaworks, Inc.</p> <hr style="border: 0; border-top: 1px solid black; margin: 10px 0;"/> <p>Josh Ostermann Content Marketing & Business Dev.</p> <p>Date: _____</p> </div> <div style="width: 45%;"> <p>ACCEPTED BY: Racine County</p> <hr style="border: 0; border-top: 1px solid black; margin: 10px 0;"/> <p>Jonathan Delagrave Racine County Executive</p> <p>Date: _____</p> </div> </div>			
TOTAL COSTS			\$60,000
TIMELINE / DEADLINE			2023

PROJECT LANGUAGE

Uniquely Wisconsin

This Media Network/Production Agreement serves the interests of the Client (Racine County), the goals of the campaign by defining the deliverable content of the campaign and productions as described below. Discover Mediaworks is the parent television production company that produces the Discover Wisconsin entertainment series. This agreement also defines the roles and responsibilities of both parties in achieving the goals of the campaign and productions.

1. **SERVICES AND DELIVERABLES:** Discover Mediaworks shall provide all assets within project scope included in agreement. If Discover Mediaworks is unable to deliver any assets by the end of agreement, those assets will be deducted from the total cost of the partnership or Discover Mediaworks and Racine County will work to find mutually agreeable replacement assets and timeline.
2. **CONTENT DEVELOPMENT AND APPROVALS:** The content and storyline of the production will be developed jointly between Discover Mediaworks and Racine County. Furthermore, the production must be acceptable to Racine County, who reserves the right to request slant, style, edits, revisions, or additions to the production per the terms of this agreement during the development and pre-production process, and up to two (2) revisions during post-production/editing process.
 - a) Creative Video Sign-off. Creative outline and direction approval by Racine County must be completed prior to Discover Mediaworks production. Final script and approved edits by Racine County must be completed prior to video distribution.
 - b) Creative Non-Video Sign-off. Graphics, copy, social posts, and editorials must be approved by Racine County prior to Discover Mediaworks (Discover Wisconsin) distribution.
3. **PROJECT REVIEW:** Discover Mediaworks will provide Racine County review (impressions, engagements, etc.) updates a minimum of one (1) time throughout project year.
4. **COMPLIANCE:** Discover Mediaworks will comply with all federal, state and local laws, regulations, ordinances, guidelines, permits and requirements applicable to providing services pursuant to this Agreement, and will be solely responsible for obtaining current information on such requirements.
5. **FORCE MAJEURE:** Neither party shall be liable for any failure or delay in performing its obligations under this Agreement if and to the extent that such failure or delay is caused by a Force Majeure event. A Force Majeure event means, in relation to either party, any event or circumstance beyond the reasonable control of that party including act of God, fire, explosion, flood, epidemic, pandemic, power failure, war or threat of war, acts of terrorism, national emergency, riot, civil disturbance, sabotage, labor disputes. A party affected by the Force Majeure (the "Affected Party") shall immediately notify the other party ("Non-Affected Party") in writing of the event, giving sufficient details thereof and the likely duration of the delay. The Affected Party shall use all commercially reasonable efforts to recommence performance of its obligations under this Agreement as soon as reasonably possible.

PROJECT SCOPE

Racine County Receives:

Broadcast Component

PRODUCTION

Discover Wisconsin Television Special – Uniquely Wisconsin

- Professionally produced twenty-six (26) minute commercial free special episode/documentary
 - Racine County to receive one (1) approximately four (4) – five (5) minute portion of a Discover Wisconsin production for Uniquely Wisconsin special episode/documentary
- Production to take place in 2023 and include stories from docuseries streaming videos
- Pre-production & post-production included

AIRTIME

Discover Wisconsin Television Special – Uniquely Wisconsin

- Special Episode/Documentary will air one (1) time on Discover Wisconsin Regional Television Network
 - Episode will air upon completion of minimum of five (5) participating counties docuseries
- Placement on Discover Wisconsin streaming platforms and social media
 - Placement of series on Discover Wisconsin's App for up to five (5) years
 - App available on multiple streaming platforms (subject to change)
 - Videos will be broadcast and delivered on any new platforms developed within five (5) year window
 - Five (5) year window begins upon placement on streaming platforms and social media
 - Placement of series on Discover Wisconsin's YouTube channel for foreseeable future
 - Placement of series on Discover Wisconsin's Facebook page for foreseeable future

PROJECT SCOPE

Racine County Receives:

Docuseries Component

PRODUCTION

Docuseries Original Shorts:

- Three (3) docuseries themed short form videos of up to six (6) minutes each
- Production to take place in 2023
- Pre-production & post-production included

RELEASE

Docuseries Original Shorts:

- Placement on Discover Wisconsin streaming platforms and social media
 - Placement of series on Discover Wisconsin's App for up to five (5) years
 - App available on multiple streaming platforms (subject to change)
 - Videos will be broadcast and delivered on any new platforms developed within five (5) year window
 - Five (5) year window begins upon placement on streaming platforms and social media
 - Placement of series on Discover Wisconsin's YouTube channel for foreseeable future
 - Placement of series on Discover Wisconsin's Facebook page for foreseeable future
 - Minimum 100,000 guaranteed impressions per video post

MARKETING

Docuseries Original Shorts:

- One (1) "The Bobber" editorial blog
 - Editorial will feature only Racine County
- One (1) Press Release featuring Racine County for entire campaign
- Three (3) e-newsletters promotion (features or mentions)
- Promotion of series on all Discover Wisconsin social media and digital platforms
 - Discover Wisconsin Facebook, Instagram, Twitter, YouTube, TikTok

PROJECT SCOPE

Racine County Receives:

Social Media Component

PRODUCTION

Social Media Videos:

- Racine County to receive one (1) :60 second social media “sizzle reel” video used for social media pages
 - Video to be edited and produced from footage acquired from Docuseries production

RELEASE

Docuseries Original Shorts:

- Each video to be released across select Discover Wisconsin social media and digital platforms

Podcast Component

PRODUCTION

The Cabin Podcast:

- Racine County to receive one (1) approximately thirty (30) minute (minimum) dedicated podcast to highlight the uniqueness of Racine County
 - Podcast will include Uniquely Wisconsin messaging to start podcast
- Racine County to receive one (1) three (3) – five (5) minute interview for a key Racine County representative during podcast episode

RELEASE/MARKETING

The Cabin Podcast:

- Podcast episode released to all podcast platforms (Apple Podcasts, Spotify, Simplecast, etc.)
- Podcast episode includes a social media post across Discover Wisconsin social media platforms
- Dedicated e-newsletter to Discover Mediaworks email database in promotion of episode

Digital Component

MARKETING

Racine County VIP Package:

- Racine County to receive a sign-up to win contest/giveaway for a VIP trip to explore Racine County
- Contest/giveaway to be promoted on Discover Wisconsin social media
- Contest/giveaway items to be supplied by Racine County
- Landing page for each contest to be built and hosted by Discover Wisconsin
 - Sign-up information has possibility to be shared with Racine County for marketing purposes
 - Discover Mediaworks will work with Racine County for Racine County specific opt-in questions

PROJECT SCOPE

Racine County Receives:

Shared Media

Video:

- Each video will be shared with client via a unique URL to embed each video story on their website(s) and/or social media

Owned Media

B-Roll:

- B-roll video footage provided from all Racine County utilized video in each docuseries short story and broadcast episode to be provided to and utilized by Racine County

Non-compete

- It is further understood that Discover Wisconsin is a registered trademark of Discover Mediaworks, any video, electronic or audio reproduction, alteration or rebroadcast of these episodes or any portion thereof, as produced by Discover Wisconsin, without the express written approval of Discover Mediaworks, is strictly prohibited
- Broadcast components are subject to pre-emption and other acts, circumstances or occurrences which are beyond the control of Discover Mediaworks

YEAR	2023	X	Resolution Request
			Ordinance Request
			Report Request

Requestor/Originator: Julie Anderson - PWDS Director

Person knowledgeable about the request who will appear and present before the Committee and County Board (2nd Reading) Julie Anderson
 If a person is not in attendance the item may be held over.

Does the County Executive know of this request: Yes

If related to a position or position change, Does the Human Resources Director know of this request:

Does this request propose the expenditure, receipt or transfer of any funds? Yes
 If the answer is "YES". A fiscal note is required. If Fiscal Note is not created by Finance, send to Finance & Budget Manager before it goes to Committee.

Committee/Individual Sponsoring: Public Works, Parks, and Facilities Committee

Date Considered by PWPF Committee: 1/26/2023

Date Considered by FHR Committee: 2/8/2023 Date of County Board Meeting to be Introduced: 2/14/2023

1st Reading: 1st & 2nd Reading: *

* If applicable, include a paragraph in the memo explaining why 1st and 2nd reading is required.

Signature of Committee Chairperson/Designee:

SUGGESTED TITLE OF RESOLUTION/ORDINANCE/REPORT:

Authorize the acceptance of 2022-2023 Snowmobile Grant from the Department of Natural Resources.

The suggested title should contain what the Committee is being asked to take action on (ex: Authorize, Approve) . If the action includes a transfer this must be included in the title.

SUBJECT MATTER:

The attached memo describes in detail the nature of resolution /ordinance /report and any specific facts which you want included in resolution/ordinance/report must be attached.

If requesting a multi year contract a copy of the contract or draft contract must be attached

Any request which requires the expenditure or transfer of funds must be accompanied by a fiscal note that shows the specific amount being transferred and the account number from which these funds will be taken and to which they will be transferred.

THIS FORM MUST BE FILLED OUT COMPLETELY PRIOR TO YOUR APPEARANCE BEFORE A COMMITTEE.

ACCOUNT NAME	ACCOUNT NUMBER	CURRENT BUDGET	CURRENT BALANCE
PUBLIC WORKS -PARKS		PAGE 200	
WI DEPT OF NATUAL RESOURCES	160200.304180	50,670	50,670

DESCRIPTION :
WISCONSIN DEPARTMENT OF NATURAL SERVICES REQUIRES A RESOLUTION AS
SUPPORT FOR THE 2022-2023 SNOWMOBILE TRAIL MAINTENANCE GRANT
FUNDS ARE APPROPRIATELY ALLOCATED IN THE 2023 BUDGET

Total revenue to be recieved: 50,670

After reviewing the Resolution/Ordinance and fiscal information supplied, your Finance Committee recommends FOR--AGAINST adoption.
REASONS

FOR	AGAINST

2
3 **RESOLUTION BY THE PUBLIC WORKS, PARKS AND FACILITIES COMMITTEE**
4 **AUTHORIZING APPLICATION AND ACCEPTANCE OF OUTDOOR RECREATION**
5 **TRAIL AIDS – COUNTY SNOWMOBILE TRAIL AIDS FUNDING THROUGH THE**
6 **WISCONSIN DEPARTMENT OF NATURAL RESOURCES (WDNR) IN THE AMOUNT**
7 **OF \$50670.00 WITHIN THE PARKS 2023 BUDGET**
8

9 To the Honorable members of the Racine County Board of Supervisors:

10
11 **WHEREAS**, Racine County presently has approximately 168.9 miles of public
12 snowmobile trail;

13
14 **WHEREAS**, Racine County is interested in continuing to maintain, acquire,
15 insure, or develop lands for public outdoor recreational purposes, such as snowmobile
16 trail use as described in the application;

17
18 **WHEREAS**, said public snowmobile trails are eligible for funding under Section
19 23.09(26) of the Wisconsin State Statutes through the Wisconsin Department of Natural
20 Resources Outdoor Motorized Recreation Trail Aids – County Snowmobile Trail Aids
21 Program;

22
23 **WHEREAS**, the maintenance, acquisition, insurance, and development of lands
24 for public snowmobile trail use is consistent with the *Comprehensive Snowmobile Trail*
25 *Plan for Racine County, A Park and Open Space Plan for Racine County, and A Multi-*
26 *Jurisdictional Comprehensive Plan for Racine County: 2035;*

27
28 **NOW, THEREFORE, BE IT RESOLVED** by the Racine County Board of
29 Supervisors that Racine County, through the Public Works and Development Services
30 Department, apply for funds under Section 23.09(26) for such eligible maintenance,
31 acquisition, insurance and/or development costs and hereby authorizes the Director of
32 Public Works and Development Services of Racine County to: act on behalf of Racine
33 County to submit applications to the State of Wisconsin Department of Natural
34 Resources for any financial aid that may be available; to submit reimbursement claims
35 along with necessary supporting documentation within six months of project completion
36 date; and to sign and submit documents and to take necessary action to undertake,
37 direct, and complete approved projects.

38
39 **BE IT FURTHER RESOLVED** by the Racine County Board of Supervisors that
40 the transfer of funds within the Parks 2023 Budget, as set forth in Exhibit “A” that is
41 attached hereto is authorized and approved.

42
43 **BE IT FURTHER RESOLVED** by the Racine County Board of Supervisors that
44 additional terms and conditions may be applicable as the Corporation Counsel and the
45 Director of Public Works and Development Services deem necessary and appropriate.
46

1 Resolution No. 2022 – XX
2 Page Two

3
4 **BE IT FURTHER RESOLVED** by the Racine County Board of Supervisors that
5 the County Clerk shall forward a copy of this resolution to the Wisconsin Department of
6 Natural Resources.

7
8
9 Respectfully submitted,

10
11 1st Reading _____

**PUBLIC WORKS, PARKS, AND FACILITIES
COMMITTEE**

12
13 2nd Reading _____

14
15 **BOARD ACTION**

Tom Kramer, Chairman

16 Adopted _____

17 For _____

18 Against _____

19 Absent _____

Robert Grove, Vice-Chairman

20
21 **VOTE REQUIRED: 2/3 M/E**

Tom Hincz, Secretary

22
23 Prepared by:
24 Public Works and Development
25 Services Department

Eric Hopkins

26
27 _____
Marlo Harmon

28
29 _____
Edward Chart

30
31 _____
Jessica Malacara

32
33
34
35
36
37
38
39 **The foregoing legislation adopted by the County Board of Supervisors of**
40 **Racine County, Wisconsin, is hereby:**

41
42 **Approved:** _____

43 **Vetoed:** _____

44
45 **Date:** _____,

46
47 _____
48 **Jonathan Delagrave, County Executive**