

**COM Item #5**

**Dear Community Member,**

**The Burlington Lions Club will once again be hosting the annual ice fishing tournament known as the “It’s The Big One” derby, to be held Saturday January 29<sup>th</sup>, 2022. This event has become one of the largest winter themed fundraisers in Southeast Wisconsin, and as a valued community member and/or employer of our neighbors, families and friends in the area, we would like to invite you to be a part of our event.**

**With the money raised at this one event, the Burlington Lions Club will be able to support many community events and projects, such as Elementary School Vision Screening, Burlington Community Aquatic Center (pool), Love, Inc., TLC, Student Scholarship, as well as Special Olympics, Leader Dog, Eye Bank, and the Wisconsin Lions Camp in Rosholt, WI, which serves visually impaired youths and adults.**

**We hope you will consider a sponsorship to support the Burlington Lions Club’s Ice Fishing Derby. The success of this event depends upon, and is made possible because of, people and companies like you. As a sponsor, you will be recognized on posters, signage, and in local ads for the event.**

**Sponsorship levels are as follows:**

- \*Perch: \$75 (Name on the sponsor banner the day of the event)**
- \*Bass: \$150 (Name on the sponsor banner and featured on our website)**
- \*Pike: \$250 (Name on the sponsor banner, featured on our website, and name recognition in 1 Hi-Liter ad)**
- \*Walleye: \$500 (Name on the sponsor banner, featured on website, and name recognition in 2 Hi-Liter ads)**
- \*Tent Sponsor: \$1,000 (Walleye level plus a 3x5 personal banner in the tent the day of event)**

**Please join us and experience this great event in January. Your consideration is very much appreciated. Checks can be made to Burlington Lions Club, PO Box 154 Burlington, WI 53105. If you have questions please feel free to email me at [mikeafisherofmen@gmail.com](mailto:mikeafisherofmen@gmail.com) or phone/text (262) 210-7577.**

**Mike Austin  
President  
Event Chairman  
Burlington Lions Club**