

**COUNTY OF RACINE  
FINANCE & HUMAN RESOURCES COMMITTEE**

Supervisor Robert N. Miller, Chairman  
Supervisor Q.A. Shakoor, II, Vice Chairman  
Supervisor Rusty Clark, Secretary  
Supervisor Nick Demske  
Supervisor Tom Pringle

Supervisor Don Trottier  
Supervisor John A. Wisch  
William Klaus, Youth in Governance Representative  
Owen Thomsen, Youth in Governance Representative

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\*\*\* THIS LOCATION IS HANDICAP ACCESSIBLE. If you have other special needs, please contact the Racine County Board Office, 730 Wisconsin Avenue, Racine, Wisconsin 53403 (262) 636-3571, fax (262) 636-3491 or the TTD/RELAY 1-800-947-3529. \*\*\*

DO NOT ATTEND THIS MEETING if you are experiencing any of these symptoms or if you have been in contact with anyone with these symptoms: **shortness of breath or difficulty breathing, cough, chills, nasal congestion, sore throat, fatigue, loss of sense of taste or smell, fever greater than 100.4.**

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**\*\*\*AMENDED\*\*\*  
NOTICE OF MEETING OF THE**

**FINANCE AND HUMAN RESOURCES COMMITTEE**

DATE: **\*\*\*TUESDAY AUGUST 10, 2021\*\*\***

TIME: **5:00 P.M.**

PLACE: **IVES GROVE OFFICE COMPLEX  
AUDITORIUM  
14200 WASHINGTON AVENUE  
STURTEVANT, WISCONSIN 53177**

**AGENDA** –

1. Convene Meeting
2. Chairman Comments – Youth in Governance/Comments
3. Public Comments
4. Approval of Minutes from the July 21, 2021, committee meeting – Action of the Committee only
5. Racine County Economic Development Corporation – Carolyn Engel – Status of the Racine County Matching Grant Program 2<sup>nd</sup> Quarter 2021 – Informational Only – No action needed.
6. Racine County Economic Development Corporation – Carolyn Engel – Overview of the RCEDC successes in 2021 – Informational Only – No action needed.
7. Public Works – Brian Nelson – Authorizing the addition of CTH V to the capital project for 2021 Asphalt Spot Repair – 2021 – Report.
8. ~~Finance Department – Brian Nelson – 2021 2<sup>nd</sup> Quarter Investment Report – Staff from DANA Investment will be available to discuss the materials – 2021 – Report. \*\*\*REMOVED\*\*\*~~

9. Transfers

- a. Finance Department – Acceptance of American Rescue Plan Act of \$38,100,000 and transfer of funds within the American Rescue Plan 2021 Budget – Making these accounts non lapsing – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the August 10, 2021, County Board Meeting

10. Communication & Report Referrals from County Board Meeting:

a. Bankruptcy items:

Type of Action:	Person/Persons
No Proof of Claim Deadline	Kirsten Michelle Murriel; Bonnie A Hoag;
Order of Discharge	Brittany Ann Schutten; David John & Melissa Ann Faes Jr; Gavin Thomas Larson; Paula Joy Schelling; Phoothaphone Ko Chandetka; Kirsty Lynn Wallin;
Order Modifying Confirmed Chapter 13 Plan	Scott Richard & Denise Lee Gahart
Chapter 13	Antonia Perez-Garcia;
Dismiss – Confirmed Plan	Derek Wayne Price; Jerome Andre & Stacy Cannon; Kenneth Fritz & Barbara Ann Weil; Noelle Cassandra Goodwin;
Order Dismissing Case	Bruce Dwayne & Gigi Oliver; Delvin Sherrod & Martha F Hoard; Michelle Elizabeth Parks; Neil J & Patricia Stritesky;

b. Foreclosure items:

Attorney	Lender	Person/Persons	Amt owed Racine
Richard Chiapete	ECU	Michael J. Weler	unknown

- c. Cheryl A Christensen on behalf of herself has sent a letter to Racine County on various topics.
- d. Patrick McKinney on behalf of himself has filed a claim against Racine County for \$100.
- e. Staff Report – No Action Items.
  - a. Finance & Human Resources Committee – Next Meeting will be August 21, 2021.
- f. Adjournment

# FINANCE & HUMAN RESOURCES COMMITTEE ACTION ONLY

**Requestor/Originator** Finance & Human Resources Committee

**Committee/Individual Sponsoring:** Finance & Human Resources Committee

**Date of Committee Meeting:** 8/4/2021

**Signature of Committee Chairperson  
/Designee:** \_\_\_\_\_

**Description:** Minutes from the July 21, 2021 FHR Meeting  
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**Action:**  **County Board Supervisors**  
 Approve  
 Deny

**Youth In Governance**  
 Approve  
 Deny

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**FINANCE AND HUMAN RESOURCES COMMITTEE MEETING**  
**July 21, 2021**

Meeting attended by: Chairman Miller, Supervisors Clark, Demske and Trottier, Youth Representatives Klaus and Thomsen, Finance Director Brian Nelson, Human Resources Director Sarah Street, Accounting Operations Manager Kris Tapp, Human Services Director Hope Otto, Public Works Highway Superintendent David Prott, Deputy Emergency Management Jay Kerner, REI Manager Melvin Hargrove, Finance and Budget Manager Byron Dean, Assistant Corporation Counsel John Serketich, Lt. David Kinservik, Sergeant Kelly Goetzke and Attorney Jake Sosnay.

Excused: Supervisors Pringle, Shakoor II and Wisch.

**Agenda Item #1 – Convene Meeting.**

Meeting Called to Order at 5:08 pm by Chairman Miller.

**Agenda Item #2 – Chairman Comments – Youth in Governance/Comments.**

Youth in Governance statement was read by Youth Representative Klaus.

**Agenda Item #3 – Public Comments.**

None.

**Agenda Item #4 – Approval of Minutes from the July 7, 2021, committee meeting.**

Action: Approve the minutes from the July 7, 2021, meeting. **Motion Passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

**Agenda Item #5– Transfers:**

**a – Emergency Management – Jay Kerner – Acceptance of a Wisconsin Emergency Management – EPCRA State Computer and Hazmat Response Equipment Grant 2021 in the amount of \$7,530 pass through grant to South Shore Fire Department Hazmat Team and transfer of funds within the Emergency Management Grant 2021 budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting**

Action: Acceptance of a Wisconsin Emergency Management – EPCRA State Computer and Hazmat Response Equipment Grant 2021 in the amount of \$7,530 pass through grant to South Shore Fire Department Hazmat Team and transfer of funds within the Emergency Management Grant 2021 budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion Passed.** Moved: Supervisor Clark. Seconded: Supervisor Demske. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

**b - Human Services Department – Hope Otto – Elimination of 1 FTE Contracted Economic Support Specialist, creation of 1 FTE Non-Rep Non-Exempt N061 Economic Support Specialist effective 8/14/2021 and transfer of \$27,995 within the Human Services 2021 Budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting**

Action: Authorize the elimination of 1 FTE Contracted Economic Support Specialist, creation of 1 FTE Non-Rep Non-Exempt N061 Economic Support Specialist effective 8/14/2021 and transfer of \$27,995 within the Human Services 2021 Budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion Passed.** Moved: Supervisor Trottier. Seconded: Supervisor Clark. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

**c - Human Services Department – Hope Otto – Elimination of 1 FTE Contracted Financial Empowerment Counselor, creation of 1 FTE Non-Rep Non-Exempt N070 Financial Empowerment Counselor effective 8/14/21 and transfer of \$30,134 within the Human Services Department 2021 Budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting.**

**Action:** Authorize the elimination of 1 FTE Contracted Financial Empowerment Counselor, creation of 1 FTE Non-Rep Non-Exempt N070 Financial Empowerment Counselor effective 8/14/21 and transfer of \$30,134 within the Human Services Department 2021 Budget – 2021 – Resolution – Action Requested: 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion Passed.** Moved: Supervisor Trottier. Seconded: Supervisor Clark. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

**Agenda Item #6 – Finance Department – Brian Nelson – 2021 2<sup>nd</sup> Quarter Racine County Accepted Donations – 2021 – Report.**

**Action:** Accept the 2021 2<sup>nd</sup> Quarter Racine County Accepted Donations and send to the County Board as a report – 2021 - Report. **Motion Passed.** Moved: Supervisor Trottier. Seconded: Supervisor Clark. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

**Agenda Item #7– Communication & Report Referrals from County Board Meeting:**

**Action:** Receive and file items a - e. **Motion Passed.** Moved: Supervisor Clark. Seconded: Supervisor Demske. Vote: All Ayes No Nays. Advisory Vote: All Ayes No Nays.

Supervisor Demske requested a copy of item 7b.

**Agenda Item #8 – Staff Report – No Action Items.**

- a) Finance & Human Resources Committee – Next Meeting will be August 4, 2021.
- b) Finance Department – 2022 Budget Meetings with Departments – The Committee wants to have the three days for meetings like last year and wants to continue the process of having departments only answering questions instead of doing a small presentation and then the questions. Questions can be sent to the Finance Director a week before the departments meeting date. The questions will be passed along to the Departments for answering at the committee meeting instead of being answered via email by the Finance Director.

**Agenda Item #9– Closed Session – 5:30 PM (Approximately 10 Minutes) – IT IS ANTICIPATED THAT THE FINANCE AND HUMAN RESOURCES COMMITTEE WILL MEET IN A CLOSED SESSION PURSUANT TO SECTION 19.85(1)(g) OF THE WISCONSIN STATE STATUTES TO DISCUSS WITH LEGAL COUNSEL THE FOLLOWING CLAIMS AGAINST RACINE COUNTY: 1) TONJA BROWN 2) CITY OF BURLINGTON 3) QUENTIN POMPY 4) SHANNON CZUBINSKI AND 5) DEANDRE MCCOLLUM**

**Action:** Motion to go into closed session pursuant to s. 19.85(1)(g), WI Stats, to discuss with legal counsel the following claims against Racine County: 1) Rita Carmona 2) City of Burlington 3) Quentin Pompy 4) Shannon Czubinski and 5) Deandre Mccollum at 5:30 pm. **Motion Passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: Roll Call Vote was taken of the members present: All Ayes No Nays.

**Agenda Item #10 – Regular Session.**

**Action:** To reconvene into regular session at 5:45 pm. **Motion passed.** Moved: Supervisor Clark. Seconded: Supervisor Demske. Vote: All Ayes No Nays.

**Action:** Deny the claim of Tonja Brown in the amount of \$273.00 – Resolution – 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: All Ayes No Nays

**Action:** Deny the claim of City of Burlington in the amount of \$5,886.28 – Resolution – 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: All Ayes No Nays

**Action:** Deny the claim of Quentin Pompy in the amount of \$250,000.00 – Resolution – 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: All Ayes No Nays

**Action:** Approve settlement of claim of Shannon (Czubinski) Rainer in the amount of \$175,000.00 – Resolution – 1<sup>st</sup> Reading at the July 27, 2021, County Board Meeting. **Motion passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Vote: All Ayes No Nays

**Agenda Item #11– Adjournment.**

**Action:** Adjourn meeting at 5:47 pm. **Motion Passed.** Moved: Supervisor Clark. Seconded: Supervisor Trottier. Supervisor Vote: All Aye No Nays.

MEMORANDUM

TO: RACINE COUNTY BOARD  
FINANCE AND HUMAN RESOURCE COMMITTEE

FROM: ANDREA SAFEDIS, PORTFOLIO SERVICING SPECIALIST

DATE: JULY 20, 2021

SUBJECT: STATUS OF THE RACINE COUNTY MATCHING GRANT PROGRAM  
2<sup>nd</sup> Quarter - 2021

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The purpose of this memorandum is to provide Racine County (“County”) with the 2<sup>nd</sup> Quarter 2021 report for the Racine County Matching Grant Program (“MGP”) that is administered on behalf of the County by Racine County Economic Development Corporation (“RCEDC”).

**I. Overview of the Program**

Historically, two grant programs were established for Racine County businesses (for manufacturing and minority owned businesses) in 2004 and 2006, respectively.

The goal of the Manufacturing Renewal Grant (MRG) program: “to address the economic downturn of manufacturers and the related job losses in Racine County. The program could underwrite training and consulting services designed to support manufacturers thus helping them stay in business and continue to retain or provide jobs for Racine County residents.”

The goal of the Minority Matching Grant (MMG) program: to provide a means for the small and medium sized businesses to “obtain professional services necessary to establish a strong foundation for continued business growth...stay in business and provide jobs for Racine County residents.”

In 2016 County Board members provided RCEDC with guidance on how to streamline the grant program, incorporate job creation criteria, and improve the approval process. At that time, the Grant programs were combined into one. In 2018, the Board approved the following changes to the grant program:

- 1) Increase grant amounts from \$2,500 to \$5,000.
- 2) Addition of Veteran owned businesses as eligible applicants; and
- 3) Reduction of time required for the business to have been established and generating sales; reduced from two years to one year.

**II. Eligibility Requirements**

The goal of the MGP is to provide a means for the existing small and medium sized Racine County companies to obtain professional services necessary for a strong foundation for continued business

growth and provide jobs for Racine County residents. The MGP is a reimbursement based matching grant program up to \$5,000 per business per year to support training costs and marketing consultants. Companies are eligible for MGP funds based on meeting the following criteria:

- Located in Racine County;
- For profit entity;
- Been in operation for more than one continuous year (from the date of the first sale);
- Less than 200 employees at the Racine County location;
- Less than \$25 million in gross annual US Sales;
- Manufacturer with NAICS code of 31, 32, or 33; or 51% owned by ethnic/racial minority; or 51% owned by a women; 51% owned by a Veteran; or a manufacturing company that was recruited by RCEDC who has begun its Racine County operations with a sales office or distribution facility with the intent to establish a manufacturing operation in Racine County within a defined period of time; or a Company enrolled in the RCEDC/RAMAC Living as a Leader program or the RCEDC CEO Roundtable;
- Working with one of the following Racine County partner organizations: RCEDC (loan recipient or engaged in an incentive agreement); Gateway Technical College training program; Racine Area Manufacturers and Commerce (“RAMAC”) training; Wisconsin Women’s Business Initiative Corporation (“WWBIC”) loan recipient, class, training; Small Business Development Center (“SBDC”) class, training, consulting; Independent Consultant (deemed appropriate by RCEDC Staff and Loan Advisory Committee); RCEDC CEO Roundtable; and RCEDC/RAMAC Living as a Leader Program; and
- Current with all Racine County real estate taxes and certify that the company is current with all other financial obligations and taxes.

RCEDC staff reviews each of the applications received to ensure the applicant meets the eligibility criteria identified above and works with the applicant, if requested, to complete an application. RCEDC staff makes a recommendation to the RCEDC Loan Advisory Committee for approval of the grant application.

### III. REPORT

This report covers the period of January 1, 2021 – June 30, 2021.

#### *Program Accounting*

2020 MGP Carry Forward	\$8,355.94*
2021 MGP Initial Allocation	\$75,000.00
<b>Total Available for Grants in 2021</b>	<b>\$83,355.94</b>
2021 Grant Approvals – Through June 30th	\$76,206.50

*\*This amount has been updated since the Q1 Report, to reflect unused funds by previous awards approved.*

#### *2<sup>nd</sup> Quarter 2021 Results:*

- \$76,206.50 in Total Grants Approved
- 23 Small Businesses Approved



- Approved Grants Include:
  - 4 manufacturers
  - 11 women-owned
  - 7 ethnic minority-owned
    - 1 – Asian-Pacific Origin
    - 1 – Asian-Indian
    - 4 – African American
    - 1 – Hispanic
  - 9 participating in the CEO Roundtable Program
  - 2 participating in Living as a Leader Program
  
- The 23 Small Business are in the following communities:
  - Burlington: 2
  - Caledonia: 2
  - City of Racine: 13
  - Mount Pleasant: 3
  - Sturtevant: 1
  - Town of Dover: 1
  - Yorkville: 1

The 23 small businesses approved employ 440 Full Time Equivalent Employees. One year following the grant award, the companies are required to report on any changes in the number of employees.

Ethnic Minority Groups

At the request of the Committee, RCEDC staff has compiled data on the ethnic minority groups which have been awarded MGP funds since RCEDC has led the administration of the program. This data is detailed below:

2016					
	African American	Hispanic	Asian-Pacific	Asian-Indian	Woman Owned
MGP Awards	4%	4%	4%	0%	27%
County Demographics	12%	13.6%	1.3%	1.3%	50.4%
Number of Applicants	1	1	1	0	7
2017					
	African American	Hispanic	Asian-Pacific	Asian-Indian	Woman Owned
MGP Awards	17%	0%	0%	0%	30%
County Demographics	12%	13.6%	1.3%	1.3%	50.4%
Number of Applicants	4	0	0	0	7
2018					
	African American	Hispanic	Asian-Pacific	Asian-Indian	Woman Owned
MGP Awards	12%	4%	4%	0%	38%
County Demographics	12%	13.6%	1.3%	1.3%	50.4%

Number of Applicants	3	1	1	0	10
<b>2019</b>					
	African American	Hispanic	Asian- Pacific	Asian- Indian	Woman Owned
MGP Awards	14%	0%	3.4%	7.0%	45%
County Demographics	12%	13.6%	1.3%	1.3%	50.4%
Number of Applicants	4	0	1	2	12
<b>2020</b>					
	African American	Hispanic	Asian- Pacific	Asian- Indian	Woman Owned
MGP Awards	12%	0%	4%	4%	32%
County Demographics	12%	13.6%	1.3%	1.3%	50.4%
Number of Applicants	3	0	1	2	8

Matching Grant Approvals - 2nd Quarter 2021

Company Name	Community/C ounty	Primary Product/Service	MGP Grant Award	MGP Partner	MGP Qualifier	MGP Application Job Count
A M I, Inc	Mount Pleasant	Computer & Office Equipment Whoiesalers	\$ 1,700.00	RCEDC	CEO Roundtable	35
Brown Family Chiropractic	Mount Pleasant	Chiropractor	\$ 5,000.00	Independent Consultant	Women Owned	5
Clearcom, Inc.	Caledonia	Audio & Video Equipment Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable	22
Designs Touch LLC	City of Racine	Custom Computer Programming Services	\$ 5,000.00	Independent Consultant	Racial/Ethnic Minority	2
Econoprint of Racine, Inc.	City of Racine	Commercial Printing	\$ 2,048.50	RCEDC	CEO Roundtable; Manufacturer	13
FISCHER USA, Inc.	City of Racine	Handtool, Cutlery, & Flatware Manufacturing Previously Fischer Precise USA	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	58
iDental Lab LLC	Mount Pleasant	Dental lab that makes dentures and partials	\$ 5,000.00	Independent Consultant	CEO Roundtable; Racial/Ethnic Minority	40
Kurk Concrete	Town of Dover	Concrete & Masonry Contractors	\$ 3,175.00	RAMAC	Living as a Leader	20
M&J Krueger Trucking	Sturtevant	Trucking	\$ 5,000.00	Independent Consultant	Racial/Ethnic Minority; Women Owned	6
Marini Manufacturing	City of Racine	Machine Shops	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	20
Peace Tree Yoga, LLC	Burlington	Yoga Studio	\$ 4,700.00	RCEDC	Women Owned	1
Plush Clothing, LLC	City of Racine	Women's Clothing Store	\$ 3,090.00	WWBIC	Racial/Ethnic Minority; Women Owned	2
Priority	Caledonia	Specialty Sign Contractors	\$ 5,000.00	Independent Consultant	Manufacturer	18
Queen's Corner Store	City of Racine	Convenience Store	\$ 3,530.00	WWBIC; Independent Consultant	Racial/Ethnic Minority; Women Owned	1
Racine County Eye LLC	City of Racine	Local News Coverage	\$ 2,500.00	Independent Consultant	Women Owned	4
Reliance Controls Corporation	City of Racine	Electrical Products Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable	57
Renew Medical Aesthetics LLC	City of Racine	Medical Spa	\$ 5,000.00	RCEDC	Women Owned	2
Scantribution	City of Racine	Scanning Software for other Businesses	\$ 5,000.00	Independent Consultant	Racial/Ethnic Minority; Women Owned	1
Spee-Dee Packaging Machinery, Inc.	Yorkville	Material Handling Equipment Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable	82
Skyline Landscape Design, LLC	Burlington	Landscaper	\$ 5,000.00	Independent Consultant	Women Owned	7
The Hot Shop Racine Glass Studio and Gallery, LLC	City of Racine	Art studio	\$ 2,613.00	Independent Consultant	Veteran Owned; Women Owned	4
Wisconsin Metal Products Company	City of Racine	Fabricated Metal Product Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable	27
X-cite Child Care Center	City of Racine	Child Day Care Services	\$ 2,650.00	RCEDC	Racial/Ethnic Minority; Women Owned	13
<b>Total: 23</b>			<b>\$ 76,206.50</b>			<b>440</b>

2020 Mid-Year Jobs Report

Company Name	Community/County	Company Description	MGP Total Disbursement	MGP Partner	MGP Qualifier	Project Details	MGP Application Job Count	MGP One Year Job Count
A M I, Inc	Mount Pleasant	Computer & Office Equipment Wholesalers	\$ 4,875.00	RCEDC	CEO Roundtable; Living as a Leader	CEO Roundtable & Living As A Leader	35	35
Atlas Medical	City of Racine	Medical Instruments Manufacturing	\$ 5,000.00	Independent Consultant	Manufacturer	Logo/Web Development & Product & Tooling Training	3	Due 10.1.21
Bon Bon Belle, Inc. dba Christy's Bon Bon Belle Bridal	Burlington	Bridal Shop	\$ 3,792.50	Independent Consultant	Women Owned	Action Coach & Industry Conference	18	20
Bon Voyage Cruise & Vacations, Inc.	Waterford	Travel Agency	\$ 5,000.00	RCEDC	Women Owned	Marketing & Web Updates due to COVID	9	6
Clearcom, Inc.	Caledonia	Audio & Video Equipment Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable	CEO Roundtable	30	22
Designs Touch LLC	City of Racine	Custom Computer Programming Services	\$ 1,200.00	RCEDC	Racial/Ethnic Minority	Marketing with Bipper Media	2	Due 10.19.21
Econoprint of Racine, Inc.	City of Racine	Commercial Printing	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	13	14
FISCHER USA, Inc.	City of Racine	Handtool, Cutlery, & Flatware Manufacturing. Previously Fischer Precise USA	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	65	59
iDental	Mount Pleasant	Badger Care dental provider identalfrontdesk@gmail.com	\$ 5,000.00	RCEDC	Racial/Ethnic Minority	CEO Roundtable & 3D Dental Training	42	45
iDental Lab LLC	Mount Pleasant	Dental lab that makes dentures and partials	\$ 5,000.00	RCEDC	Racial/Ethnic Minority	Digital Advertising w/Facebook & Google	3	5
Marathon CC LLC dba CarpetsPlus	City of Racine	Flooring Store	\$ 3,483.34	Independent Consultant	Women Owned	Web Development & Branding/Advertising	5	Due 7.20.21
Marini Manufacturing	City of Racine	Machine Shops	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	25	20
Mercantile Hall	Burlington	Lessors of Nonresidential Buildings	\$ 4,053.00	Independent Consultant	Women Owned	Action Coach & Industry Conference	10	22
My Bread Bakery, LLC	City of Racine	Bakery goods manufacturer	\$ 4,958.50	RCEDC	Manufacturer	Industry Expo	2	2.5
Priority	Caledonia	Specialty Sign Contractors	\$ 1,625.00	Independent Consultant	Manufacturer	Safety Training & Program Development	18	20
Reliance Controls Corporation	City of Racine	Electrical Products Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	48	57
Skyline Landscape Design, LLC	Burlington	Landscaper	\$ 2,001.00	Independent Consultant	Women Owned	Action Coach	10	10
Spee-Dee Packaging Machinery, Inc.	City of Racine	Material Handling Equipment Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	77	90
VariRay Studios	City of Racine	Photography Studio	\$ 4,989.87	Independent Consultant	Women Owned	Web Design with Hibu Marketing	2	5
Winston Automotive & Detail	Mount Pleasant	Auto Repair & Detail Shop	\$ 5,000.00	SBDC	Racial/Ethnic Minority	Website & Marketing thru SBDC	1	7
Wisconsin Metal Products Company	City of Racine	Fabricated Metal Product Manufacturing	\$ 1,700.00	RCEDC	CEO Roundtable; Manufacturer	CEO Roundtable	27	31
Wisconsin Plating Works of Racine, Inc.	City of Racine	Fabricated Metal Product Manufacturing	\$ 4,120.77	Independent Consultant	Manufacturer	Vehicle Signage with Corporate Images	37	34
<b>Totals: 22</b>			<b>\$ 71,898.98</b>				<b>482</b>	<b>504.5</b>

Reason for decline in job numbers:

Bon Voyage - COVID Impact

Clearcom - Sales were not supporting the employees that were staffed.


Fischer USA - Normal attrition and the decision to not replace those lost through that process.

Marini Manufacturing - COVID Impact

Wisconsin Plating - Combination of normal turnover, COVID, and increased unemployment benefits


# Racine County Finance and Human Resources Committee

## August 3, 2021




The slide features four logos: RCEDC (Racine County Economic Development Corp.), BLP (Business Lending Partners, a division of RCEDC), BRC (Business Recruitment & Expansion, a division of RCEDC), and Greater Racine County (an RCEDC talent recruitment initiative).

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**2021 Quarter Two Results**



The slide has a solid blue background. In the top left corner is the RCEDC logo. A white vertical line runs down the left side, with a white circle at its base. The text '2021 Quarter Two Results' is centered in white.

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● 2021 GOALS & RESULTS (Page 2)

	2021 Goal	Q2 Results	% Completion
<b>#1 Business Retention &amp; Expansion Projects</b>			
Projects Facilitated with Loans, Grants, or Incentives	61	35	57%
Projects Facilitated with SBA 504 Loans	14	26	186%
Technical Assistance Provided	220	137	62%
Outreach to Businesses and Intermediaries	455	198	44%

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● 2021 GOALS & RESULTS (Page 2)

	2021 Goal	Q2 Results	% Completion
<b>#2 Business Recruitment Projects</b>			
Outreach to Real Estate Professionals	190	57	30%
Businesses Assisted in Business Park Development	5	2	40%
Residential Development	2	1	50%
Business Recruitment Marketing Campaigns	2	1	50%

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● 2021 GOALS & RESULTS (Page 2)

	2021 Goal	Q2 Results	% Completion
<b>#3 Talent Attraction</b>			
Talent Attraction Marketing Campaign Impact	3 Million Impressions	1,061,072	35%
Engage Local Employers/HR Professionals	40	21	53%
Provide Feedback to Partners on Talent Demand	4	4	100%
Increase Businesses & Jobs on GRC Job Board	100 Profiles 350 Jobs	93/450	93%/128%


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● 2021 GOALS & RESULTS (Page 2)

	2021 Goal	Q2 Results	% Completion
<b>#4 Community Development</b>			
Identify & Mitigate Development Barriers	8	1	13%
Explore . Work . Live - Build Off of GRC Website Messaging by Publishing Communications with Local Communities	5	5	100%

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**2021 GOALS & RESULTS (Page 2)**

	2021 Goal	Q2 Results	% Completion
<b>#4 Leadership</b>			
Review RCEDC Programs to Verify Effectiveness and Use	4th Quarter Review		
Internal Talent Development for Staff	13	13	100%
Retain and Grow RCEDC Private Contributions	\$160,000	\$101,065	63%
Increase the Diversity of RCEDC Committees	3	5	167%

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**ADMINISTRATION & MARKETING**  
2021 HIGHLIGHTS

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8






**RCEDC**  
Racine County Economic Development Corp.

- **2021 HIGHLIGHTS: ANNUAL MEETING**
  - **Limited in-person attendees**, held at Foxconn's Globe (110 Attendees)
  - **Online attendees** (293)
  - Celebrated the **93 projects completed in 2020**
  - Recognized:
    - **Two Lenders of the Year**
    - **Two Business Development Projects of the Year**
    - **One Volunteer of the Year**

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**RCEDC**  
Racine County Economic Development Corp.

- **2021 HIGHLIGHTS: OUTGOING COMMUNICATIONS**
  - **Newsletters** (Quarterly)- RCEDC, Business Lending Partners, Greater Racine County, and Development News
  - **Social Media Posts** (multiple updates/week)
  - **Website Updates** (daily)
  - **Video Story Telling** in-house and contracted
  - **Regular Communications** sent to Local and State Elected Officials

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**2021 HIGHLIGHTS: WEBSITE ENGAGEMENT (2021 vs 2020)**

- **RCEDC.org** - 20% increase (9,258 vs. 7,741 visitors)
- **BLP504.org** - 50% increase (4,899 vs. 3,266 visitors)
- **WHYGRC.com** - 21% increase (26,073 vs. 21,466 visitors)
- **JOB BOARD** - 35% decrease (5,618 vs. 8,710 visitors)
  - 2021 digital advertising directing audiences to tourism and job board

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**2021 HIGHLIGHTS: SOCIAL MEDIA CHANNELS (2021 vs 2020)**

- **RCEDC** - 10% increase (3,293 vs. 2,970 followers)
- **BLP** - 15% increase (385 vs. 331 followers)
- **GRC** - 20% increase (1,790 vs. 1,438 followers)

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**RCEDC**  
Riverside County Economic Development Corp.

**BUSINESS RECRUITMENT & EXPANSION**  
2021 HIGHLIGHTS

**BRC**

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**RCEDC**  
Riverside County Economic Development Corp.

● **2021 HIGHLIGHTS: INDUSTRIAL & SITE SELECTION**

- **75 Prospects:**
- **Featured Recruitment Project:**  
Enterprise Business Park Expansion  
Ashley Capital purchased **48 acres** in the Village of Mount Pleasant  
Plans include **two 390,000 SF buildings**.  
Estimated investment: **\$70 million**
- **Housing Development:**  
Fiduciary Real Estate Development plans to build **280 units** on Hwy 31 in Mount Pleasant. Estimated investment: **\$40 million**



Status	Percentage
ACTIVE	68.0%
CLOSED	32.0%

**BRC**

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6-7



**2021 HIGHLIGHTS: EXISTING BUSINESS SUPPORT**

- **Featured Projects:**  
**Merz North America Expansion**, Yorkville and Raymond. Adding **35 full-time positions**. Investment: **\$7.8 million**. Assistance from Racine County and WEDC.  
**Culvers**, Caledonia: Redevelopment of former gas station. **\$2.8 million investment**. Municipal loan to eliminate blight.
- **Technical Assists: 137**  
Mix of site searches, small business resources and data
- **Outreach: 198 Calls/Meetings**



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**TALENT ATTRACTION**  
2021 HIGHLIGHTS



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**RCEDC**  
Racine County Economic Development Corp.

- **2021 HIGHLIGHTS: TALENT ATTRACTION**
  - **HR Roundtable** Launched with 6 companies, next session: September 22
  - **Internship Consortium:** Increasing awareness and support for businesses offering internships. Partnership with UW-Parkside, Carthage, Gateway, Herzing, KABA and RCEDC
    - **Internship 101 Virtual Event:** 1st event, 55 attendees
    - **Next Event:** July 20, 8-9:30 am
  - **Upcoming Workshop: *Winning the War for Talent***
    - In-person with Chris Czarnik, September 2, 9am-1 pm.

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**RCEDC**  
Racine County Economic Development Corp.

- **2021 HIGHLIGHTS: DIGITAL ADVERTISING CAMPAIGN**
- Pivoting to **Explore Racine County**
- **Sap Sap Eats**
  - Most recent resident spotlight
  - A Mount Pleasant/Burlington success story
  - [GreaterRacineCounty.com/SapSap](https://GreaterRacineCounty.com/SapSap)



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**NEW: MANUFACTURING DIGITAL CAMPAIGN**

Targeted campaign to attract manufacturing talent from Northern Illinois to Racine County

Partnering with **5 businesses and Gateway Technical College**  
Pilot (6 month) cost: **\$35,000**

**Success Measured By**

- **Short Term** (6 mon-1 year): Impressions, Clicks, Video Views
- **Mid-term** (1-2 years): Traffic to Job Postings Resulting in Increased, Diverse Applicant Flow
- **Long Term** (3+): 1) Expand Local Talent Pool by Attracting New Workers and Residents. 2) Brand Racine County As Center for Manufacturing Talent



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**BUSINESS FINANCING**

BUSINESS LENDING PARTNERS 2021 HIGHLIGHTS



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**RCEDC**  
Rocky County Economic Development Corp.

**2021 HIGHLIGHTS: SBA 504 PROGRAM**

- **Uses:** Real estate, equipment, and refinancing
- **Terms:** 25 year fixed rate on SBA 504 loan
- **July Rates:** 2.82% 25 Year Fixed Rate  
2.70% 20 Year Fixed Rate  
2.60% 10 Year Fixed Rate
- **Payment Relief:** 3 months SBA 504 loans approved by 9/27 along with reduced fees
- **2021 Results:** Annual goal \$13.45MM / June YTD \$19.7MM

**SBA**  
U.S. Small Business Administration  
**LENDER**

BLP


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**RCEDC**  
Rocky County Economic Development Corp.

**2021 HIGHLIGHTS: SBA 504 PROGRAM**

- **Recipient:** Creative Welding and Fabrication
- **Community:** City of Burlington
- **Use:** Building purchase
- **Terms:** 90% financing; 25 year fixed rate (SBA)
- **Job Creation:** 4
- **Site:** Convert from leasing to owning reducing costs
- **SBA NEW Relief:** 1.5% processing fee *and* 0.5% senior lienholder fee waived *and* 3 months of SBA loan payments made for the company



BLP

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**RCEDC**  
Racine County Economic Development Corp.

**EDA**  
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

**2021 HIGHLIGHTS: COMMUNITY LOANS**

- **EDA Recovery Act Award \$3.3 Million for RLF Loan Program**
- **PROGRAM HIGHLIGHTS:** Assist with recovery from COVID
- **Use of Funds:** Equipment and limited working capital
- **Jobs:** Job retention or creation
- **Terms:** 0% interest to 6/22; principal deferred 18 months; no processing fee
- **2021 Highlights:** 47% of funds disbursed to 13 businesses
- **2021 Projects included:** MyBread Bakery for equipment to scale up for more national sales; 8 jobs created



BLP


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**RCEDC**  
Racine County Economic Development Corp.

**2021 HIGHLIGHTS: COMMUNITY LOANS**

- **RCEDC Excess Reserves allocated to new loan program**
- **PROGRAM HIGHLIGHTS:** Assist with smaller capital needs or those not eligible for federal programs
- **Use of Funds:** Varies, primarily leasehold improvements and short term assets
- **Eligibility:** Job creation sought; fit into RCEDC Strategic Plan
- **2021 Projects included:** Renew Medical Aesthetics recruitment to City of Racine
- **Use of Funds:** Building purchase/renovations
- **Jobs:** 1 existing; 1.5 created



BLP

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**RCEDC**  
Racine County Economic Development Corp.

**2021 HIGHLIGHTS: GRANTS**

- **Racine County Matching Grant Program:** Up to \$5,000 for new marketing initiatives, business coaching, training
- **2021 Highlights:** Awards total nearly \$80k
- **2021 Projects Include:** Hot Shop Glass, City of Racine, Woman and Veteran owned, new marketing initiatives
- **City of Burlington Grant Program:** Up to \$10,000 for business investments tied to job creation
- **2021 Highlights:** Awards total \$20k
- **2021 Projects Include:** The Enlightened Living Center, building purchase and renovation, direct and indirect job creation



BLP

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**RCEDC**  
Racine County Economic Development Corp.

○

**ADJOURN**  
THANK YOU!

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REQUEST FOR COUNTY BOARD ACTION

YEAR	<u>2021</u>	<input type="checkbox"/>	Resolution Request
		<input type="checkbox"/>	Ordinance Request
		<input checked="" type="checkbox"/>	Report Request

Requestor/Originator: Public Works

Person knowledgeable about the request who will appear and present before the Committee and County Board (2nd Reading) Brian Nelson  
If a person is not in attendance the item may be held over.

Does the County Executive know of this request: yes

If related to a position or position change, Does the Human Resources Director know of this request: \_\_\_\_\_

Does this request propose the expenditure, receipt or transfer of any funds? \_\_\_\_\_  
If the answer is "YES". A fiscal note is required. If Fiscal Note is not created by Finance, send to Finance & Budget Manager before it goes to Committee.

Committee/Individual Sponsoring: Finance & Human Resources Committee

Date Considered by Committee: 8/4/2021 Date of County Board Meeting to be Introduced: \_\_\_\_\_

1st Reading:  1st & 2nd Reading:  \*

\* If applicable, include a paragraph in the memo explaining why 1st and 2nd reading is required.

Signature of Committee Chairperson/Designee: \_\_\_\_\_

**SUGGESTED TITLE OF RESOLUTION/ORDINANCE/REPORT:**

Authorizing the addition of CTH V to capital project for 2021 Asphalt Spot Repair

The suggested title should contain what the Committee is being asked to take action on (ex: Authorize, Approve) . If the action includes a transfer this must be included in the title.

**SUBJECT MATTER:**

The attached memo describes in detail the nature of resolution /ordinance /report and any specific facts which you want included in resolution/ordinance/report must be attached.

If requesting a multi year contract a copy of the contract or draft contract must be attached

Any request which requires the expenditure or transfer of funds must be accompanied by a fiscal note that shows the specific amount being transferred and the account number from which these funds will be taken and to which they will be transferred.

**THIS FORM MUST BE FILLED OUT COMPLETELY PRIOR TO YOUR APPEARANCE BEFORE A COMMITTEE.**

7-1

ACCOUNT NAME	ACCOUNT NUMBER	CURRENT BUDGET	CURRENT BALANCE
<b>PUBLIC WORKS</b>		<b>PAGE 46-41</b>	
HIGHWAY ROAD CAPITAL	460280.489000.RD430	1,020,000	804,680

THERE ARE SUFFICIENT FUNDS AVAILABLE TO COVER THE REPURPOSE OF FUNDS.


DESCRIPTION : TOTAL PRICE  
 ADDING CTH V TO LIST OF ROADS UNDERGOING ASPHALT REPAIR.  
 CURRENT LIST INCLUDES CTH C, CTH G, CTH H AND CTH W


Total for items to be purchased: ANY REMAINING FUNDS

After reviewing the Resolution/Ordinance and fiscal information supplied, your Finance Committee recommends FOR--AGAINST adoption.  
 REASONS

FOR	AGAINST

**MEMORANDUM**

**TO:**  **Kris Tapp**

**FROM:**  **David Prott**  
**Superintendent of Highways and Parks**

**RE:** **Project Scope Addition**

**DATE:** **July 16, 2021**

---

Kris,

The Racine Public Works Department respectfully asks to add CTH "V" to the list of roads that are in the process of being spot repaired with asphalt. This additional road CTH "V" will only be considered if funding is available after all the original roads that were identified in this project are completed. Any funding remaining will be used to do the additional spot repair for CTH "V". This addition to the original project has been approved by the County Executive on July 15, 2021 (See attached e-mail from Julie Anderson)

In the approved 2021 Budget account number "**HRCO 460280.489000.RD430**" this requested road addition of CTH "V" would be added to the scope of work if approved. This account is identified as Asphalt Spot Road Repairs. The original scope of this project included CTH "C", CTH "G", CTH "H" and CTH "W".

It is my understanding this request needs to be forwarded to the Finance Committee as a report. Please create the necessary report and agenda this item for the Finance Committee to consider and approve. Fiscal note is attached.

Thanks Kris.

Respectfully.

7-3

REQUEST FOR COUNTY BOARD ACTION

YEAR	2021	X	Resolution Request
			Ordinance Request
			Report Request

Requestor/Originator: Finance Department - Brian Nelson

Person knowledgeable about the request who will appear and present before the Committee and County Board (2nd Reading) Brian Nelson

Does the County Executive know of this request: yes

If related to a position or position change, Does the Human Resources Director know of this request:

Does this request propose the expenditure, receipt or transfer of any funds?

If the answer is "YES". A fiscal note is required. If Fiscal Note is not created by Finance, send to Finance & Budget Manager before it goes to Committee.

Committee/Individual Sponsoring: Finance & Human Resources Committee

Date Considered by Committee: 08/4/21 Date of County Board Meeting to be Introduced: 8/10/2021

1st Reading: [x] 1st & 2nd Reading: [ ] \*

\* If applicable, include a paragraph in the memo explaining why 1st and 2nd reading is required.

Signature of Committee Chairperson/Designee:

SUGGESTED TITLE OF RESOLUTION/ORDINANCE/REPORT:

Acceptance of American Rescue Plan Act of \$38,100,000 and transfer of funds within the American Rescue Plan 2021 Budget -Making these accounts non lapsing

The suggested title should contain what the Committee is being asked to take action on (ex: Authorize, Approve) . If the action includes a transfer this must be included in the title.

SUBJECT MATTER:

The attached memo describes in detail the nature of resolution /ordinance /report and any specific facts which you want included in resolution/ordinance/report must be attached.

If requesting a multi year contract a copy of the contract or draft contract must be attached

Any request which requires the expenditure or transfer of funds must be accompanied by a fiscal note that shows the specific amount being transferred and the account number from which these funds will be taken and to which they will be transferred.

THIS FORM MUST BE FILLED OUT COMPLETELY PRIOR TO YOUR APPEARANCE BEFORE A COMMITTEE.

ACCOUNT NAME	ACCOUNT NUMBER	CURRENT BUDGET	CURRENT BALANCE	TRANSFER	BUDGET AFTER TRANSFER	BALANCE AFTER TRANSFER
<b>AMERICAN RESCUE PLAN</b>		NOT IN BUDGET				
AMERICAN RESCUE PLAN	16200000.302300	0	19,065,555	(38,100,000)	(38,100,000)	(19,034,445)
	<b>TOTAL SOURCES</b>			<b>(38,100,000)</b>		
EXPENSE	16200000.400000	0	0	38,100,000	38,100,000	38,100,000
	<b>TOTAL USES</b>			<b>38,100,000</b>		
				<b>0</b>		

The American Rescue Plan is from 3/1/2021 through 12/31/2024 (obligation) with work performed by 12/31/2026.

These account will be non lapsing and any funds remaining will automatically be carried forward into the next year until the end of the term.

Each project will be assigned a new account to be able to track the projects cost.

A quarterly report will be provided to the Finance & Human Resources Committee on funds expended.

**FINANCE COMMITTEE RECOMMENDATION**

After reviewing the Resolution/Ordinance and fiscal information supplied, your Finance Committee recommends FOR--AGAINST adoption.  
REASONS

FOR	AGAINST

92-2

August 4, 2021

TO: Robert N. Miller  
Chairman, Finance and Human Resources Committee

FROM: Brian Nelson  
Finance Director

RE: American Rescue Plan Act – Acceptance of Funding

On March 11, President Biden signed the \$1.9 trillion American Rescue Plan Act (ARPA) of 2021, which established \$362 billion for the Coronavirus State and Local Fiscal Recovery Fund (CSLFR). Of this amount, \$61.5 billion in direct federal aid was designated to America's counties. Racine County will receive just over \$38.1 million of this aid, with half of it already received and the remaining half expected to be received in the second quarter of 2022.

As was mentioned in Resolution 2021-29, approved on July 27<sup>th</sup>, these funds must be **obligated** by 12/31/2024 and **expended** with all work performed and completed by 12/31/2026. This resolution is requesting County Board approval to accept these funds, authorize the allowable spending against them, and approve the creation of the necessary revenue, expense and capital project accounts to properly and separately account for them. A report of all expenditures will be presented to the FHR Committee on a quarterly basis.

I am requesting the FHR Committee review and approve this request at the August 4<sup>th</sup> meeting, and advance it to the full County Board for 1<sup>st</sup> reading at the August 10<sup>th</sup> meeting. Please see the attached fiscal note for additional details. Thank you.

Brian Nelson  
Finance Director

92-3