



Office of the County Executive

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FOR IMMEDIATE RELEASE

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RACINE COUNTY TO HOST VETERAN ENTREPRENEURSHIP PROGRAM

Program will cover business plan writing, financing options, other topics

Racine – The University of Wisconsin-Milwaukee is expanding its highly-successful Veteran Entrepreneurship program to serve veterans in Racine County.

In partnership with Racine County Workforce Solutions, the UWM-Veteran Entrepreneurship program will cover topics such as business plan writing, financing options, social marketing, business law, and market research. Students can also participate in veteran peer groups and take advantage of business mentoring opportunities.

Anyone interested in learning more about the program is encouraged to register for an upcoming informational meeting. The meeting will be held from 6:00 p.m. to 7:30 p.m. Monday, February 19, 2018, in Classroom C of Racine County Workforce Solutions, 1717 Taylor Ave. There is no cost, though enrollment is limited.

To register, call 414-229-4029 or email Calendo@uwm.edu.

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