



Office of the County Executive

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**NOMINATE NEW AND INNOVATIVE RACINE COUNTY BUSINESSES
FOR APOLLO AWARD**

*Racine County Workforce Development Board announces \$2,000 award
for business development*

Racine – Nominations are open for the Racine County Workforce Development Board's coveted Apollo Award, which recognizes the accomplishments of a new and innovative Racine County business or business team.

Nominees must have achieved success in introducing a new business, product or service with a unique approach. The business or business team must also currently contribute to the economic growth of Racine County and have a plan in place for sustained, long-term success.

"The Apollo Award demonstrates Racine County's commitment to supporting new businesses and business teams that contribute to the economic prosperity of our community," said County Executive Jonathan Delagrave. "Through this award, we recognize and celebrate innovation and the entrepreneurial spirit."

The honoree will be recognized at the Racine Area Manufacturers and Commerce Annual Business Awards dinner on November 9 at Roma Lodge, where they will receive a \$2,000 award to be used in the areas of marketing, product development, research or sustainability. The inaugural Apollo Award winner was Image Management and subsequent recipients include Build-a-Bow, Smart Choice AV, Greater Grains, and Mrs. Myers' Reading Room.

Nominate a new and innovative business by submitting the nomination materials by September 29. Submit materials in person or via mail to Workforce Solutions, Attention: Teresa Love, 1717 Taylor Avenue, Racine, WI 53403 or via email at teresa.love@racinecounty.com. Nomination forms can be accessed at racinecounty.com/workforcesolutions. Contact Teresa Love at 262.638.6622 if you have questions or need assistance.

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