

1 MY INFORMATION

Provide your email address to stay informed and help us go green!

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Mr./Mrs./Ms./Dr. First Name _____ Last Name _____
(circle one)

Home Address _____ Apt. # _____

City _____ State _____ Zip _____ Birthdate (mo/yr) _____

Preferred Email Address _____ Personal Work

Preferred Phone _____ Home Work Cell

Employer _____ I am retiring this year

2 MY CONTRIBUTION

For approximately \$20 per week or more, you can be a leadership donor!

MY ANNUAL GIFT

\$ _____

+

ONE-TIME GIFT

\$ _____

=

MY TOTAL GIFT

\$ _____

- I want to ADD a **\$5 one time donation** to sponsor a meal for a student at the new Community School at Knapp Elementary.
- I want to ADD a **\$10 one time donation** to purchase books for a Schools of Hope student.
- I want to ADD a **\$25 one time donation** to purchase 12 books (one each month for a year) for a preschool child participating in Imagination Library.

Easy Payroll Deduction - I authorize my employer to deduct \$ _____ per pay period(s):
 Weekly Biweekly Semimonthly Other: _____

Cash or Check - Attached and payable to United Way of Racine County

Personal Billing - Please send my personal billing statement (\$50 minimum and home address required):
 Monthly Quarterly One time Start date _____

Credit Card (\$50 minimum) MasterCard Visa American Express Discover
 Account # _____ Exp. Date _____
 Please charge: Monthly Quarterly One time

Signature (Required) _____ Date _____

3 MY INVESTMENT (OPTIONAL)

Your gift will be directed to the Community Fund, unless otherwise specified.

UNITED WAY COMMUNITY FUND
 The most powerful way to invest your contribution. Your gift supports *all* United Way funded activities.

OR specify my gift to: ▶

EDUCATION (3010)
 INCOME (3020)
 HEALTH (3030)

DESIGNATIONS - Please complete the separate donor designation form available from your workplace or the United Way of Racine County office. **Please note: A \$50 minimum donation per designated organization is required and there is a maximum limit of three designations per contribution.** Donations that do not meet the minimum requirements will be directed to the Community Fund.

I have completed a donor designation form.

4 ACKNOWLEDGEMENT

RECOGNITION

- I am a loyal donor who has contributed for _____ years.
- Please combine my gift with my spouse/partner.
 Name _____
 Employer _____
- Please list my/our name(s) as below in all recognition materials.

(please print clearly)

- I prefer to remain anonymous.
- I have included United Way in my will/estate plans.
- I would like additional information about planned giving options such as memorials, beneficiaries, gifts, trusts or bequests.
- I want to provide a gift of stock, real estate, electronic funds transfer or life insurance. Please call us at 262-898-2246.

AFFINITY GROUPS AND LEADERSHIP GIVING

Qualifying donors will be recognized as a member of the groups below automatically. You will receive acknowledgement and special invites.

Tocqueville	\$10,000 or more
Diamond	\$7,500 - \$9,999
Gold	\$5,000 - \$7,499
Silver	\$2,500 - \$4,999
Copper	\$1,750 - \$2,499
Bronze	\$1,000 - \$1,749
Women United®	\$1,000 or more
Emerging Leaders	\$250 - \$999

THANK YOU FOR YOUR SUPPORT!

White Copy - Return to United Way
Yellow Copy - Return to Employer
Pink Copy - Keep for tax purposes

No goods or services were given in return for this contribution. The entire contribution is tax deductible as allowed by law.

OUR WORK: BUILDING AN EDUCATED WORKFORCE

For nearly 95 years, United Way of Racine County has been a part of the Racine community. Traditionally known as a “fundraising organization,” United Way has historically worked with local companies and individuals to raise funds for distribution to local programs. Although the traditional model has served the community well, changes in the nature of community challenges, technology, demographics of donors, and giving trends indicate that it’s time for a fundamental change.

United Way is a community impact organization and resources must be allocated to where the greatest impact can be made while still supporting individuals in crisis. Over the last three years, United Way has worked with hundreds of volunteers from all walks of life to develop a strategic plan, and through that process, United Way found that resources needed to be realigned to better reflect the issues of the community. Utilizing strategies in education, income and health, United Way of Racine County will focus on **BUILDING AN EDUCATED WORKFORCE**.

IMPACT STRATEGY RECOMMENDATIONS:



IMPACT GOAL: Students graduate high school with the knowledge, skills and motivation to succeed in college, vocational training or career.

MEASUREMENT: By 2025, 75% of students graduate and enroll in college, secure employment, or plan to join job training or the military.

Focus areas:

- School Readiness
- Early Grade Reading Proficiency
- Middle Grade Success
- On-time High School Graduation



IMPACT GOAL: Individuals and families achieve self-sufficiency to support future advancement.

MEASUREMENT: By 2025, increase number of Racine County residents living above 200% of poverty by 2,000.

Focus areas:

- Family Sustaining Employment
- Income Supports
- Savings and Assets
- Manageable Expenses



IMPACT GOAL: Increase the number of Racine County residents who participate in quality physical and mental health practices.

MEASUREMENT: Racine County will see a reduction of at least 20% in unhealthy behaviors and poor mental health days.

Focus areas:

- Healthy Eating and Physical Activity
- Supporting Mental Health and Healthy Choices

United Way of Racine County has a long tradition of adhering to very high standards of accountability and transparency. United Way earned a 4-star rating from Charity Navigator, America’s largest independent charity evaluator. United Way is the only charity based in Racine County to earn this honor. United Way of Racine County’s rating and further information on charitable giving are available free of charge on charitynavigator.org.